

# Just Ask JUD

ASKED TO NAME HIS favorite ski run on Snowmass Mountain, Jud Hawk, Related WestPac's new general manager of Aspen/Snowmass Hospitality, says without hesitation: Sneaky's.

Why?

Who *doesn't* love this iconic run, he quips, especially as a warm-up run first thing in the morning. But Hawk is also quick to make the connection between the run and one of Snowmass Base Village's new restaurants, Sneaky's Tavern.

It's Snowmass's new restaurants, condominiums, hotels, and retail outlets that have this hotelier and longtime local most jazzed. As the head of hospitality at Snowmass, Hawk is integral to bringing a new level of luxury to one of North America's most beloved ski towns.

"What's exciting about this business is that it's essentially a full-service luxury-hotel experience," he explains. "Right at your door you have casual and fine dining. We have a concierge staff, ski valet, and airport transportation. We'll work for guests in advance of their arrival to build an itinerary, to reserve their lift tickets and ski instructors. We can tailor the experience with personalized service that will rival that of any luxury provider."

## Peak Leader

he joins a growing team of professionals with local expertise, and his know-how in global brands will come in handy, as the developer is bringing internationally recognized names such as Viceroy and the Little Nell to Snowmass. Hawk is filled with enthusiasm for this local-yet-global vision. "To envision what Snowmass will be in the year 2012—I believe it will be on everyone's list," he adds.

When that year rolls around, he hopes still to be living in the Valley with wife Carol, 12-year-old daughter Caitlin, and 10-year-old son Jud. They've been in the area since 1992, except for a brief interim in Florida. But as most locals soon realize, nothing quite compares to the Roaring Fork Valley, and the family moved back in 2000.

"We have a huge connection to the outdoors," he says. "I hope to see our children graduate from the local school system. Everything this community has in terms of enriching the lives of families is what keeps us here." —ERIN LENTZ

photograph by Riccardo Savi



## Trailblazer

When Related WestPac is finished with Snowmass Base Village, it will exemplify the good life like nowhere else.

SNOWMASS RESORT has acquired staying power, thanks to developer Related WestPac. With luxury residences and lodgings, top-tier cuisine, and stylish bars all on tap at Snowmass Base Village, the resort's off-mountain goods are the talk of a new town.

"This winter, Snowmass Base Village will deliver 24/7 fun," says Pat Smith, president of Related WestPac. "Guests will be able to ski, play, shop, dine, and stay in Base Village. And this is just a taste of what is to come."

New Base Village properties have set an impressive sales pace, with buyers moving into Hayden and Capitol Peak lodges or securing a stake in future developments, among them the Little Nell Residences

Snowmass, the Key Collection Base Village residences, and the Viceroy Resort & Residences Snowmass.

Additionally, the mountain's famous white slopes will be anchored by a green village. Working in conjunction with the Aspen Skiing Company (SkiCo) and the Town of Snowmass Village, Related WestPac's 80-acre resort is one of the first and largest projects being designed to qualify for the new LEED Neighborhood Development Certification. Couple this eco-chic design with SkiCo's efforts to green up the slopes, and Snowmass is a true trailblazer. SkiCo has recently installed a test wind tower at the top of the Cirque in Snowmass, and data will be gathered weekly for a year. If successful,

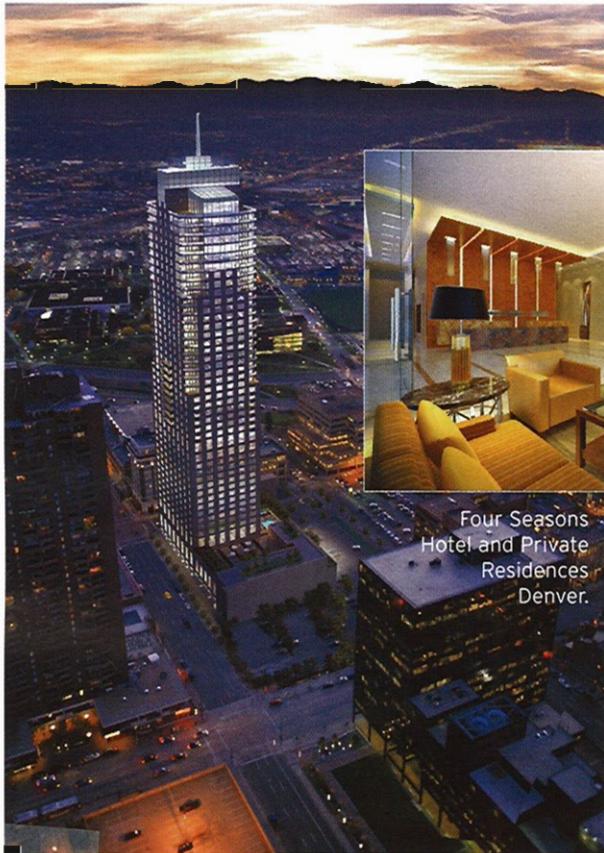
this may lead to the installation of three wind turbines that could cover nearly two-thirds of the company's energy use.

While Related WestPac secures Snowmass's future, the Town of Snowmass Village and SkiCo honor numerous on-mountain and in-town traditions. The Colorado Freeride Championships (February 27–March 1) quickly garnered national kudos, and the famed Snowmass Mardi Gras celebration (February 24) has also become an anticipated throwdown. The mountain's inspiring ridgelines and playful chutes remain unchanged, thankfully, but the historic town's makeover has earned bragging rights of its own. Visit [snowmassliving.com](http://snowmassliving.com).

# High on Design

WITH THESE STYLISH NEW RESIDENCES, SUITES, AND RESORTS IN THE MIX, PAMPERING HAS NEVER FELT SO CHIC.

by Erin Lentz



Four Seasons Hotel and Private Residences Denver.

new 45-story Denver landmark. Architecture by Carney Architects and HKS, Inc., and impeccable interior design by Bilkley Linas Design (hotel) and Clausen-Chewning (residences) will give both guests and owners downtown bragging rights. A collection of 102 private residences will occupy floors 18 to 45, offering coveted city and mountain views. Ranging in price from \$800,000 to \$10 million, the inviting aeries are

going fast—fewer than half are still on the market. This city escape with round-the-clock Four Seasons service (think in-room spa treatments) is just our style. *Four Seasons Private Residences Sales Center*, 720-946-3939; [towerprivateresidences.com](http://towerprivateresidences.com).

## Turn Key

Related WestPac's vision for Snowmass Base Village is tangible, with new homeowners now in deluxe digs. Numerous projects are still in the pipeline, and we're especially drawn to the Key Collection: 21 ski-in, ski-out condominium residences with interiors by Sue Firestone. Known for intuitive design fusing traditional and modern, Firestone has on her CV such projects as the Venezia Tower at the Venetian Hotel & Casino in Las Vegas and the forthcoming redesign of the Four Seasons Beverly Hills. The Key Collection will

take shape with three distinctly designed properties: the \$2.4 million Carriage House by 4240 Architecture of Denver and Chicago; the \$4.3 million Croft House by Oz Architecture; and the \$2.6 million Latigo Lofts by Cottle Carr Yaw Architects. The collection takes its cues from Colorado's cowboy heritage, juxtaposed with a clean contemporary aesthetic. All buildings will meet LEED certification requirements as established by the US Green Building Council. With a cache of renowned designers and architects leaving their mark in Snowmass, mountain architecture is being redefined. Elevated living, indeed. *Related WestPac Sales & Design Gallery*, 970-923-0742; [snowmassliving.com](http://snowmassliving.com).

## Eco-Fabulous

The already peerless Little Nell adds eco-chic to its amenity roster, and this one's on the house. The new Eco-Luxe program includes organic treats from chef Ryan Hardy's own Rendezvous Farm, water served at turndown in artisan-made pitchers rather than plastic bottles, complimentary reusable water bottles to tote on the trails and slopes, and free bike cruisers to navigate Aspen's quaint blocks during the warmer

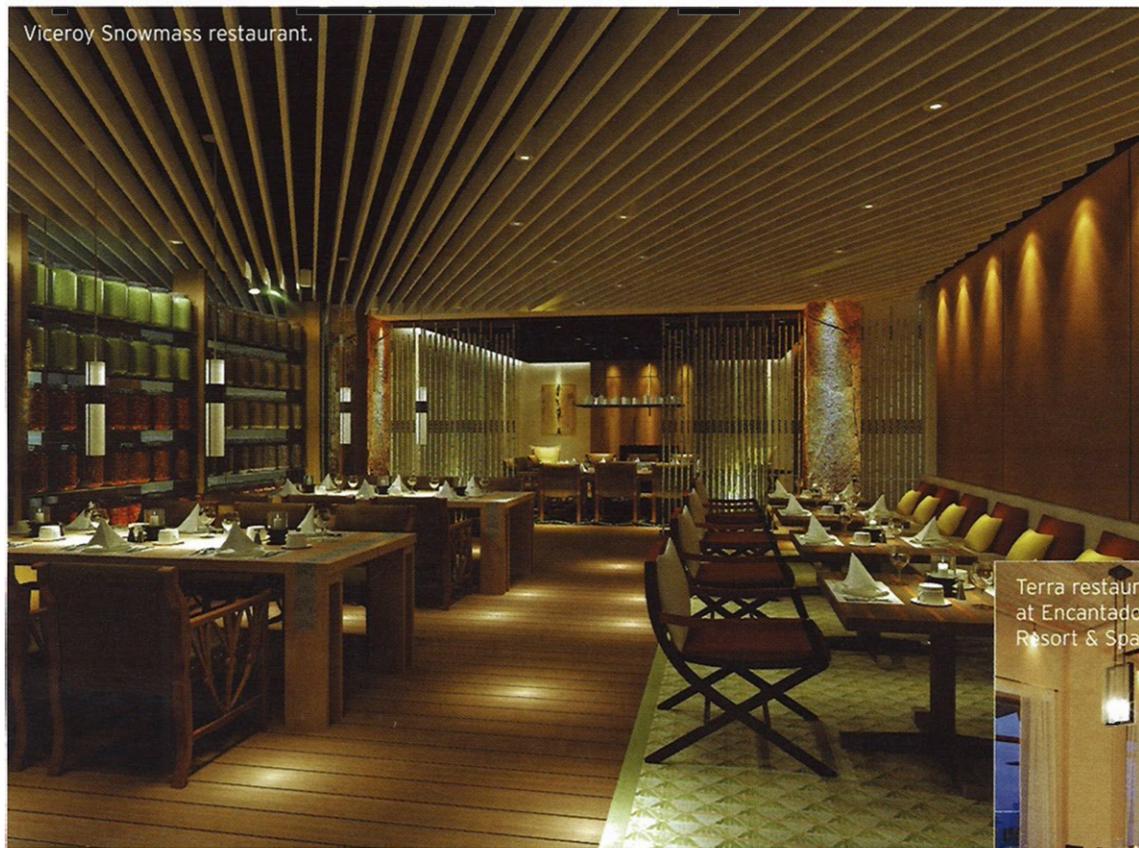
## Season's Greetings

Playing host to the Democratic National Convention is just one sign of Denver's growing status as a regional powerhouse. Another is the explosive state of real estate in the Mile High City, evidenced most strikingly by the skyrocketing skyline. We're particularly excited about the new Four Seasons Hotel and Private Residences Denver, which is slated for a spring 2010 opening. At the project's helm are Michael Brenneman and Jeff Selby of 1111 Tower LLC (who helped put Denver on the national map with Hotel Teatro). Isadore Sharp's visionary sense of classic Four Seasons style will permeate this



Key Collection great room

photograph by Erhard Pfeiffer (ENCW01000)



Viceroy Snowmass restaurant.



Terra restaurant at Encantado Resort & Spa.

months. The hotel matches guests' nightly \$2 donation to Aspen Valley Land Trust with a \$3 gift of its own, and a recently installed 5,000-watt solar-panel system provides electricity for the 2,500-square-foot Paepcke Suite. *Très chic... with a conscience. The Little Nell, 970-920-4600; thelittlenell.com.*

### *Enchanted, We're Sure*

Aspen has produced its fair share of celebrity chefs and nationally acclaimed hoteliers, and three of our finest—Eric Calderon, Charles Dale, and George Mahaffey—have taken their talents to Santa Fe, New Mexico. The trio is at the helm of Auberge Resort's newest luxury resort, Encantado. Calderon, now Auberge's chief operating officer, led Aspen's five-star Little Nell for years, while Dale and Mahaffey—both James Beard Award nominees—are former superstars of the Aspen dining scene. With Dale serving as executive chef at Encantado's Terra restaurant and Mahaffey the resort's vice president of culinary development, diners will be begging for seconds. Dale has planted a five-acre organic garden for a farm-to-table program that's already met with rave reviews. The 65-casita

resort and spa is located in Tesuque, at the foothills of the Sangre de Cristo Mountains. A not-so-guilty pleasure: the Spa at Encantado's Encantado Purification Ritual, inspired by the mineral-rich waters of the local Ojo Caliente natural hot springs. *Encantado, 505-946-5700; encantadoreort.com.*

### *V Is for Viceroy*

As we eagerly await poolside cocktails in Snowmass at the perennially hip Viceroy Resort and Residences, we can't help but take note of the power pack of designers brought in by Related WestPac and Kor Hotel Group: Kelly Wearstler, who worked her magic at the Viceroy Santa Monica and Palm Springs, is overseeing the pool and restaurant, while Jean-Michel Gathy of the Malaysia-based Denniston International Architects is heading up the hotel design. Gathy's artistry can be admired at the finest international resorts, including Aman, the Setai, and One & Only resorts, among many others. The new Snowmass property will be one of the country's first LEED-certified Silver hotels. Rest assured, this debut is well worth the wait.

*Related WestPac Sales & Design Gallery, 970-923-0742; snowmassliving.com.*

### *Just Ask Jeeves*

Emerging as one of the jewels of the \$1 billion base village at Snowmass is the Little Nell Residences at Snowmass, combining the Nell's legendary name and service with innovative interiors by renowned designer David Easton. Known for his hands-on approach, Easton has a penchant for simple décor with clean lines and stylish accents. Expect topflight finishes and round-the-clock catering to your every need, from maid service to ski valet assistance. No request is too *recherché*: Craving Kobe beef at 3 A.M.? It's just a phone call away. Prices start at \$3.1 million for 28 wholly owned residences, slated for a summer 2010 opening. *Related WestPac Sales & Design Gallery, 970-923-0742; snowmassliving.com.*